

CoReorient Oy

Website / Facebook page (link):

<http://coreorient.com>

Location:

Helsinki, Uusimaa, Finland

PROPOSAL TITLE (10 words)

Remove need for mobility with local services

EXECUTIVE SUMMARY (50 words)

Consumers travel long distances, often by car, to get to many services and retailers, especially in rural areas. This is unsustainable and wastes time and money. Our mobile service and a 24/7 facility can be used to share tools, appliances and other consumer goods within walking distance, and consumer services.

SOLUTION NARRATIVE (250 words)

Liiteri combines a mobile service and a 24/7 accessible facility for the sharing of tools, appliances and other consumer goods (Library of Things). It fits into a small container in a parking space, train station or central location within walking distance, or can be installed in an existing space (as in Lempäälä). It has an electronic lock and an interactive display. Users can view or browse the goods available, go in and pick up the items and walk out. One facility is solar powered. Users can get quality items to clean their home, renovate it or repair broken items, measure or improve health, or just enjoy life, etc., as well as services. Social deliveries or other deliveries for the items bought from or exchanged via the facility can be integrated easily.

Both the facility embedded system as well as the service platform have been designed to be open and scalable to integrate with third parties, by providing services to them (e.g. ShareIt), by providing channels to them (e.g. bike repair shop and local food store), or by sourcing their services (e.g. Kyyti transport). The OneSmartControl derivative is making full integration of the functionalities with a separate system and platform.

We have currently facilities in 6 locations: Helsinki (2 locations), Vantaa, Espoo, Lempäälä, Mikkeli