

fleetzip mobility

Website / Facebook page (link):

[www.fleetzip.com](http://www.fleetzip.com)

Location:

Berlin, Berlin, Germany

PROPOSAL TITLE (10 words)

Introducing an advanced mobility subscription network designed for the workplace.

EXECUTIVE SUMMARY (50 words)

Fleetzip provides meaningful incentives to commuters and workplaces of any size with subscription-based ride and carsharing, while creating a new and robust business model for auto dealerships and manufacturers. Fleetzip eliminates the need for vehicle ownership while establishing a viable network today for the autonomous future of tomorrow.

SOLUTION NARRATIVE (250 words)

In development of standard consumer ridesharing applications, we discovered numerous problems that were counter-intuitive to the urban need for traffic reduction while addressing convenience. Carsharing companies promote a single use, single passenger approach which does not provide worthwhile incentives to the shared use of vehicles during trips. Ridesharing applications face the issue of unknown vehicles, unknown drivers, and minimal rewards to those willing to provide such a service in competition with public transportation or commercial taxi services. Likewise, it is nearly impossible to anticipate the trip destinations for such platforms.

Fleetzip focuses on existing communities, primarily through workplaces of any size. Through partnerships with auto dealerships and auto manufacturers, we know the exact specifications of the vehicles in use, we guarantee their maintenance, and since the vehicles are intended for commuting and work trips, we can anticipate the origin and destination to a great extent. Such conditions take a significant Drivers are then rewarded with mobility credits for assisting their fellow colleagues with rides to and from work, and trips from the workplace to job sites. These credits result in their ability to use the company vehicle for personal use to pickup groceries or have access to the vehicles not in use over a weekend.

Companies see the benefit of providing a meaningful benefit to their employees, giving them access to greater areas of a city, and a good compromise for locations outside city centers. Auto dealers have a new role through micro-leasing programs and maintenance of a shared fleet.