PROPOSAL TITLE (10 words)
Sustainable mobility services for employees

EXECUTIVE SUMMARY (50 words)
Moving from sponsoring private car use to promoting sustainable mobility solutions can reduce costs, provide valuable benefits for employees and reduce carbon footprints for companies. By packaging mobility solutions with integrated payment solutions we can transform the way large employers organize their travel needs for a more sustainable outcome.

SOLUTION NARRATIVE (250 words)
Benify’s powerful, self-built cloud platform is the very core of our business. This means we’re not dependent on external parties when building new functions. We can develop our platform in a flexible way according to our clients’ ideas and needs. Our cloud-based SaaS (software as a service) solution means there’s no special software to be installed and we provide all maintenance and support.

Our platform integrates with all business systems, including SSO, API, and, if requested, can be integrated with payroll systems, balance reconciliation, and expense invoicing. Benify handles the entire process – from making the benefit available and delivering it to the employee, to deducting the amount from the employee’s salary or bank account.

Everything we develop needs to be scalable. Benify is not building new platforms or new applications outside the portal. The goal is to offer a mobility package where employers can motivate sustainable mobility with a “mobility budget”. The mobility budget amount will be decided by the employer and will be visualised inside the Benify portal together with the employee’s total compensation. Benify will handle all administration including employee salary deduction and transactional flow between supplier and employer.

Benify has contracted suppliers within this area, and integration between supplier and employer already exists, as does the ability to deduct money from an employee’s salary or bank account. Going forward, the plan is to compile and package all components which we already have and create a clear visual representation directly in the mobility platform/application.