Odd Hill

Website / Facebook page (link):

www.oddhill.se

Location:

Malmö, Skåne, Sweden

PROPOSAL TITLE (10 words)

When public transport malfunction, don't use cars, use Public taxi!

EXECUTIVE SUMMARY (50 words)

Accessible and flexible extension of public transport for carpooling with taxi. Complimentary service when trains malfunction and travelers wants to go home. With cut costs for public transport compensation trips with >70% and increase satisfaction for their customers with 100% and save the environment unnecessary individual taxi and car trips.

SOLUTION NARRATIVE (250 words)

The software is programmed in such a way that it can connect to other systems and upgrade and improve through machine learning as reality and public transport change. The software is available, scalable and can be implemented by actors nationally both internationally. Since the platform will link together different travel modes and focus on the possibility of coordinating and smoothly changing modes of travel, there will also be the opportunity to use the platform for private companies within, for example, connection traffic to airports such as, for example, taxi taxi which today is exclusively reserved for travel booking companies. For the individual, this will mean a smoother, simpler and safer way to go collectively. If for some reason a disturbance occurs on a stretch, all options are available. Through our service, those who use public transport will get a sleepless user experience from the larger lines down to the smallest and shortest connection journey.