WunderCar Mobility GmbH
Website / Facebook page (link):
www.wundermobility.com
Location:
Hamburg, Hamburg, Germany
PROPOSAL TITLE (10 words)

Wunder Carpool - Connecting passengers with drivers travelling the same direction

EXECUTIVE SUMMARY (50 words)

Wunder Mobility plans on launching a carpooling platform to support mobility in Sweden. We will deploy our technology supported by marketing and operation activities to ensure the highest number of people are aware of the solution and that they accept carpooling as a mode of transportation, changing their current habits.

SOLUTION NARRATIVE (250 words)

We created Wunder Mobility Operational System that connects communities with end to end mobility services. Besides Wunder Carpool, subject of this proposal, we also operate Wunder Shuttle (Technology that enables operators to launch their own branded shuttle service in a matter of a few months) and Wunder Fleet (Technology powering the world's largest car and scooter sharing companies. Provides software and hardware solutions to help them launch their own free floating sharing business).

Wunder Carpool is being used by over a million users across the globe and we operate as a B2C platform in the Philippines (Manila, Cebu), India (Delhi, Mumbai, Bangalore) and Brazil (Rio de Janeiro). In B2B we are currently operation in Germany (Bochum). Overall we already processed 5 million carpools through our platform and have improved our retention of users to 80% (users whop completed one ride and keep completing rides after 4 weeks).

The app itself is being constantly updated and improved by a group of >15 engineers. It is possible to integrate with other services and we add and improve new functionalities constantly. Scaling the amount of users and rides on the platform will be no issue at all.