

Zify

Website / Facebook page (link):

<https://zify.co/>

Location:

Paris, Ile-de-France, France

PROPOSAL TITLE (10 words)

Track, Manage and Incentivize daily carpooling

EXECUTIVE SUMMARY (50 words)

Travelling sustainably has never been easier because of the smartphone. With the ability to connect whenever and wherever, there is an incredible potential to turn any private car into grouped transportation. Zify provides contextual matching to bring drivers and others together to carpool instantly on a cost-sharing basis.

SOLUTION NARRATIVE (250 words)

Zify provides an advanced mobile app to carpool daily. The mobile app is available for free via the Apple AppStore and Google Play Store. Zify is open to all users but keeps a 3-Tier verification mechanism to provide a reliable & trustworthy community. Apart from verifying the email ID and their mobile phone number, Zify also requests a valid ID proof to provide a "Verified" badge to users who complete their profiles 100%. The mobile application is scalable in the sense that the only requirements are additional servers based on the level of activity.

We have been integrated onto the official itinerary planner of the transport authority Ile-de-France Mobilité in the Paris region and are being integrated into the MaaS application being built by Fluidtime in Denmark for our project with the municipality of Aarhus.

In France, we have integrated a parking operator, a dense retail network to use as pick-up and drop-off points and are in the process of bringing a carwash service and a gas station operator onto our mobile application. We are building an ecosystem to retain drivers on our application by making the driver experience as enjoyable as possible by removing all frustrations around the daily experience.

We are currently working with car manufacturers to have our application integrated into the car dashboards to make one- click trip sharing possible.

We are the market leader for daily carpooling in India and have activities in France, Germany, Switzerland, the United Kingdom and Denmark.