



# Combined mobility

Sustainable Nordic cities focusing on climate-smart mobility

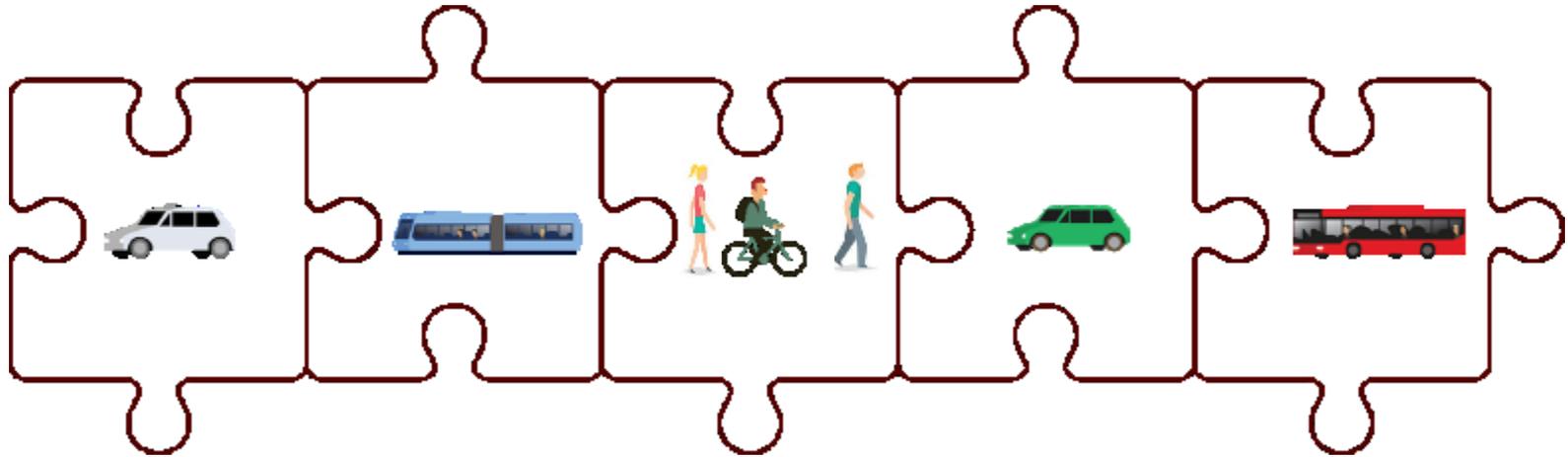
Endre Angelvik, Vice President Mobility Services, Ruter AS



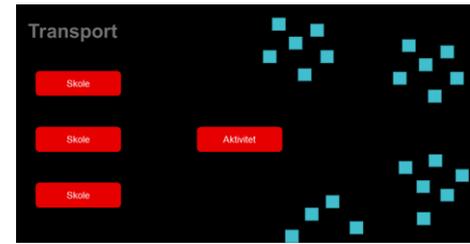




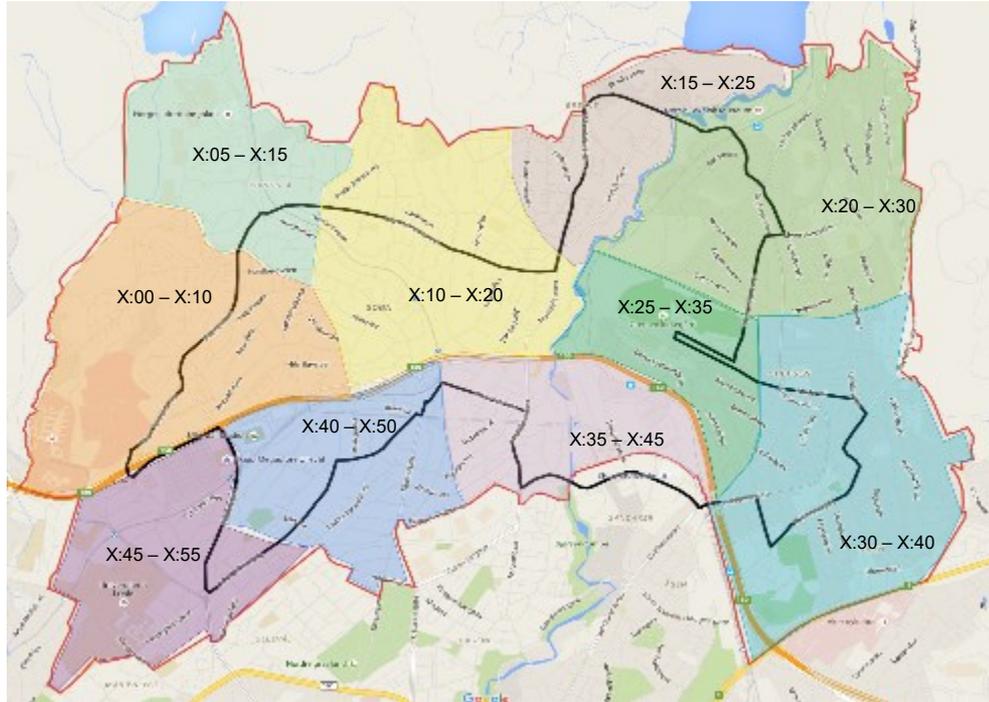
# How can we reduce the usage of private cars ?



# Activity transport

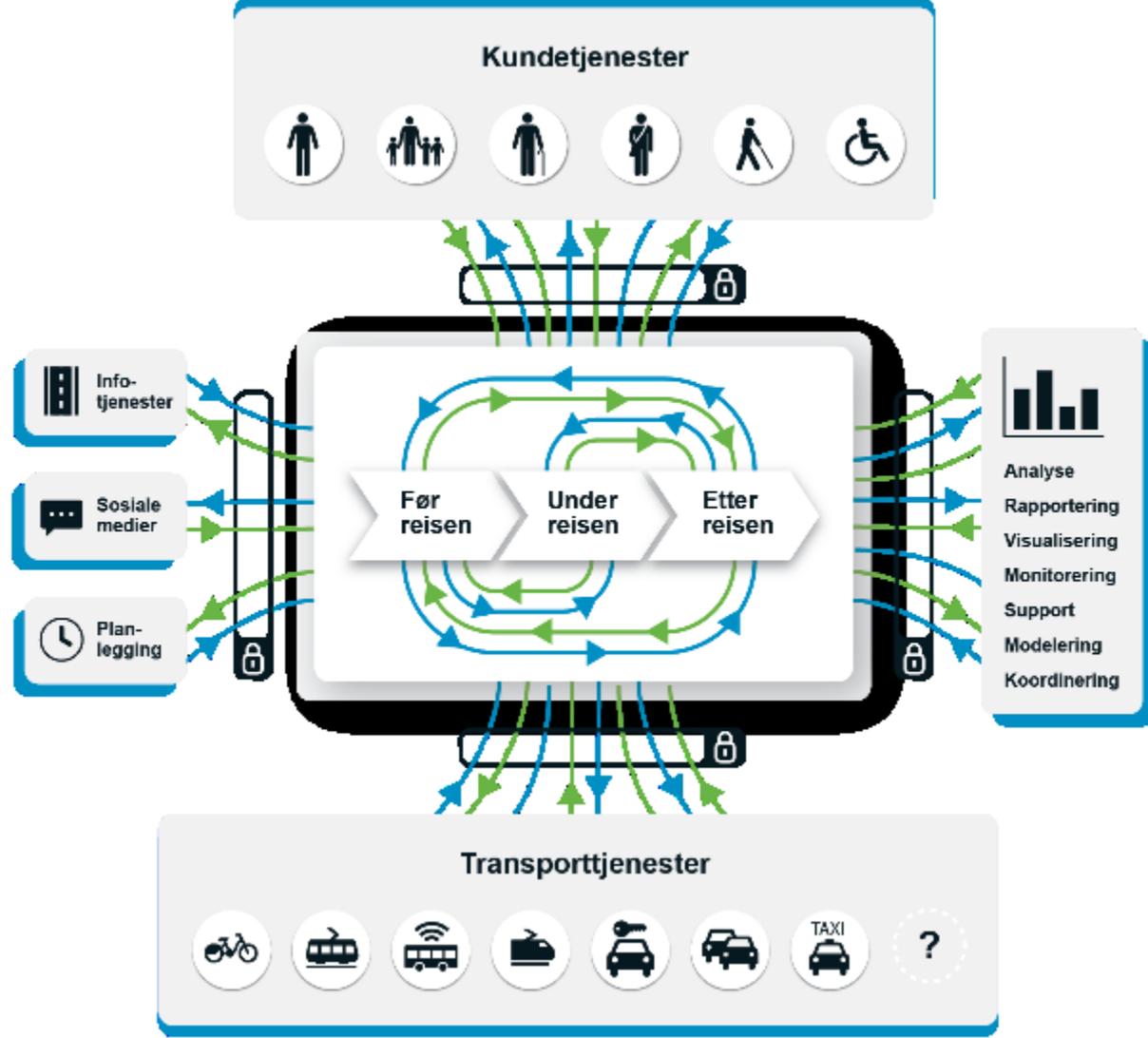


# On-demand service for seniors

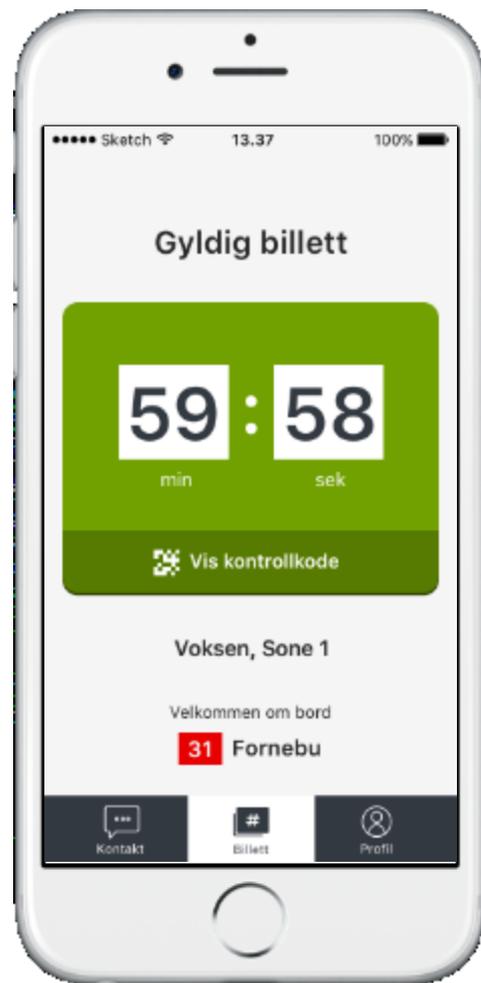
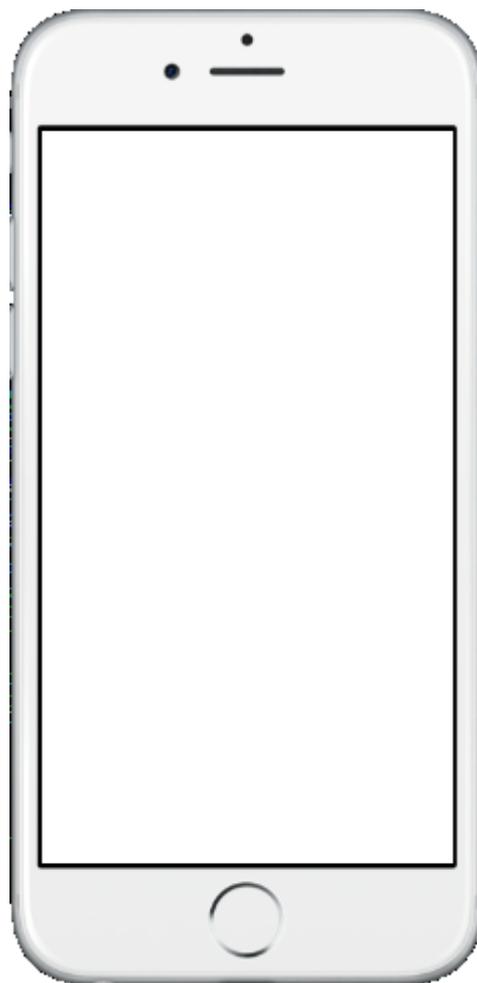


# We also need more of this





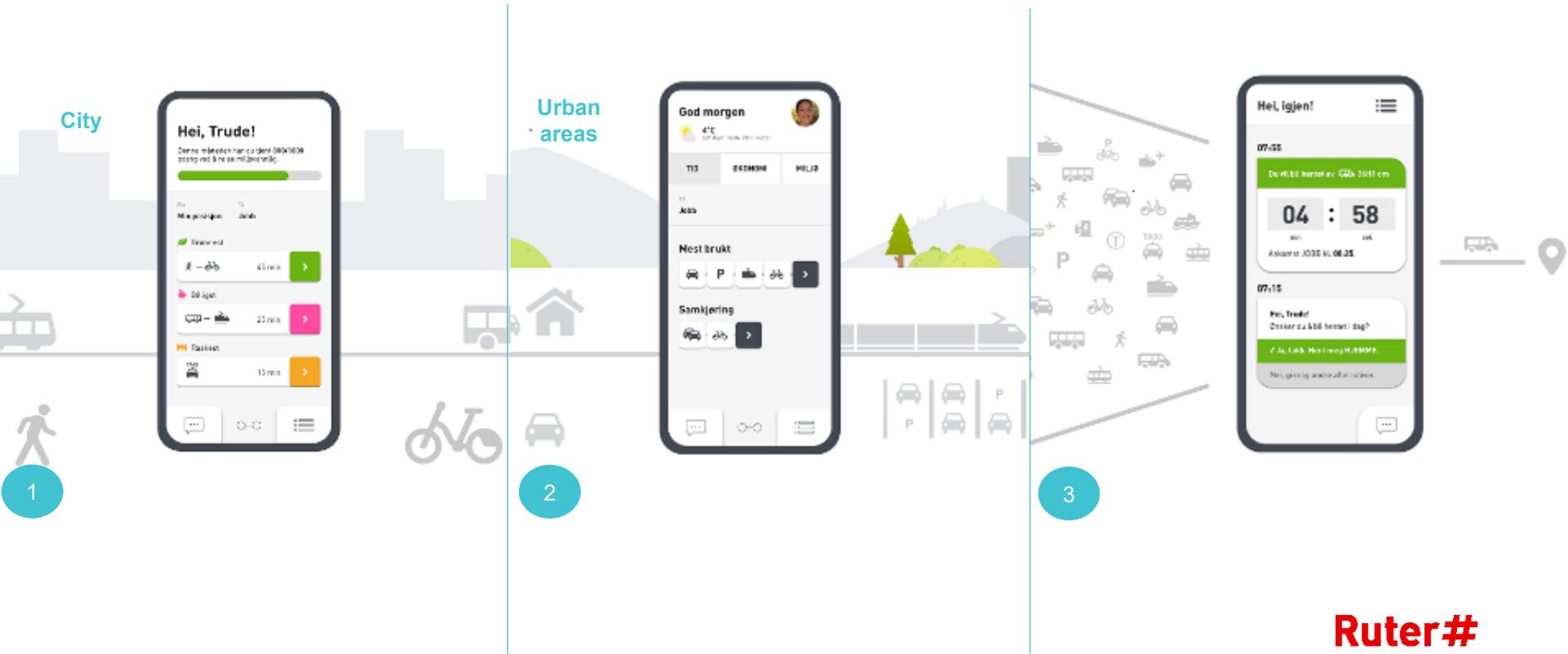
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# Not just individuals – also targeting organisations



# Piloting life without owning a car



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# Customer interaction is key



