

Combined Mobility as a Service



TRAFIKVERKET
SWEDISH TRANSPORT ADMINISTRATION

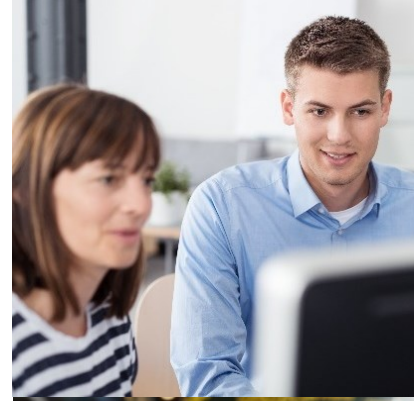
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Goals, needs and opportunities

- Accessibility in a sustainable society
- Smarter use of the transport system
- Match the individual needs – “simplify everyday life”
- Innovation
- Business opportunities

- C MaaS – potential and effect?



KOMPIS

COMBINED MOBILITY AS A SERVICE IN SWEDEN

ROADMAP www.kompis.me

- Business & Tickets
- Legislation & Policy
- Pilots & Implementation
- Effects & consequences
- Coordination and collaboration in the MaaS ecosystem



Vinnova

Sweden's Innovation Agency

Ongoing Spacetime in Järfälla, Scania Go in Södertälje, Ubigo in Stockholm and Collaborative PT (rural)

Starting/ongoing LIMA/DenCity (Lindholmen/Göteborg) and Barkarby, Stockholm

Coming Demos in rural areas (KomILand, VTI rapport 986 – 2018)

ODIN Open Data In the Nordics



Energimyndigheten

Swedish Energy Agency

”A Challenge from Sweden” 2017-2020

- Sustainable mobility services based on personal transport needs
 - Increased supply and demand for MaaS
 - Sustainable business models
 - Resource efficient mobility
 - Fossil-free transport sector
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- Stockholm, Skåne, Västra Götaland, Östergötland och Gävleborg.
 - Actions/investments and bringing knowledge in the field



Samtrafiken & public transport authorities



Data, standards & Combined Mobility as a Service

- Trafiklab 2.0, Single point of access for open PT data
- Sunfleet Plus - Access to car and public transport throughout the country
- Payment standard and tickets accessible for 3rd party sales
- Customer survey on Combined Mobility (Intermetra)

Trafikverket

Swedish Transport Administration

An enabler

- Collaborate with others
- Customizing infrastructure (esp. exchange/ transfer points)
- Provides open data (Trafiklab 2.0)
- Traffic flows and prioritization, “smart use”
- Research, innovation and demos (Mistra SAMS, MOBEVI etc.)



Challenges



- Transparency and predictability for MaaS-entrepreneurs
- Support to pre-commercial pilots
- Building trust in changing ownership to service
- Create trust with public actors that MaaS leads to sustainable transports (by science)
- Policy innovation
- Responsibilities, roles and business models

Recommendation

Benchmarking, research and demos

- Business & Tickets
- Legislation & Policy
- Pilots & Implementation
- Effects & consequences
- Coordination and collaboration in the MaaS ecosystem

Learning and developing!





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Thanks for your attention!